

“Train the Virtual Trainer”
For All CUPA Conference Presenters
November 17, 18 & 19
9-12pm each day

The future will include virtual training at an ever-increasing rate. This year’s CUPA conference is virtual and studies indicate that virtual conferences and training will continue even post-pandemic. By 2021 it is estimated that 80% of web traffic will be video, including video conferencing.

This is a perfect time to hone your virtual training skills and ensure that you and your agency are ready to teach, share, and inspire now and into the future. The Train the Virtual Trainer is designed to do just that – prepare you for CUPA 2021 and into the future. The Train the Virtual Trainer objectives are to:

- **Provide applicable tools and techniques to create powerful virtual presentations and trainings**
- **Support you in preparing material to engage conference attendees in the learning process**
- **Create dynamic learning experiences that encourage attendees to apply the learning**
- **Teach the unique set up and delivery requirements of virtual training**
- **Increase confidence**

The virtual conference environment is new... this training will prepare you to confidently and competently capture the attention of your online audience and keep them engaged throughout your training.

Registration is open to ALL CUPA CONFERENCE PRESENTERS and is complimentary. Register by logging into your profile at www.calcupa.org Then click Training – Train the Virtual Trainer. You will receive an email confirmation and it will include the invite link for the training. If you need to cancel please let us know.

After the training, please complete the evaluation and you will receive 12 REHS Contact hours on your certificate of completion.

Register now !

If you have any questions, please contact Sheryl Baldwin, Manager 530-676-0815 or Sheryl@calcupa.org

Training Coach is Keirsten Taillon, PSY.D.

KEIRSTEN TAILLON, Psy.D.

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Keirsten Taillon, Psy.D. is an Organization Development and Human Resources Consultant and has been in business for over 20 years. She coaches and teaches Leadership and Management courses, train the trainer, communication, change management, strategic management and related courses to managers and executives in public, private and non-profit organizations. Dr. Taillon is passionate about supporting the growth and expansion of individuals, teams, and organizations and brings that passion to each class and coaching relationship.

Dr. Taillon earned her Psy.D. in Organization Development at Alliant International University in 2016, an MBA from Salem State College, Massachusetts, and a B.A. in Communications and Rhetoric from the University of California, Davis. As a member of the International Coaching Federation, she follows the ICF Code of Ethics for Coaching. Dr. Taillon is proud to have served as the 2005 and 2006 Sacramento Area Human Resources President. She is also the Board Chairman for iFoster, a non-profit organization that supports foster youth and families.

Most importantly, Keirsten Taillon is a mother of a son and a daughter who bring her joy and provide her many humbling leadership lessons.

Her clients include but are not limited to:

- Caltrans
- Department of Toxic Substance Control
- Department of Corrections and Rehabilitation
- Board of Parole Hearings
- Franchise Tax Board
- Sacramento Area Sewer District and Regional Sanitation District
- CalFire – Office of the State Fire Marshal
- Department of General Services
- California CUPA Forum
- Multiple private sector clients