



**California Unified Program Agency
(CUPA)
Training Conference**

**March 24 – 27, 2025
Anaheim Marriott**



27th California Unified Program Annual Training Conference

“Embracing Change & Encouraging Collaboration”

OPENING CEREMONY

March 24, 2025

10-12pm

10:00	Welcome HONOR GUARDS PLEDGE INVOCATION	Dennis Karidis, CFB Chair, Sacramento Co. Anaheim Fire Department Gary Cantwell, CFB Vice Chair, Yuba County Chaplain, Nathan Zug, Chaplain, Anaheim Police & Fire & Rescue Departments
	INTRODUCTIONS	
10:15	OPENING DIGNITARY	Ashleigh Aitken Mayor of Anaheim (invited)
10:20	CUPA FORUM UPDATE	Dennis Karidis, CFB Chair, Sacramento Co.
10:30	CalEPA UNIFIED PROGRAM UPDATE	Jason Boetzer, Deputy Secretary
10:40	LEADERSHIP AWARDS	Gary Cantwell, CFB Vice Chair, Yuba County
10:50	CalEPA WELCOME Secretary’s Award for Environmental Achievement	Yana Garcia, Secretary CalEPA
11:00	KEYNOTE SPEAKER:	Keirsten Taillon, Phy.D., MaxPotentials
11:45	BREAK - Lunch	
13:00	<i>SESSIONS START</i>	

Co-Conference Chairs

Marjorie Terrell, San Mateo County Environmental Health Department

Mario Tresieras, Los Angeles County Fire Department

Jason Boetzer, Deputy Secretary, CalEPA

Kristen Ward, San Bernardino County Fire Department

Sheryl Baldwin, Conference Manager Sheryl@calcupa.org

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MaxPotentials

Principal Consultant Qualifications

KEIRSTEN TAILLON, Psy.D.

Organization Development and HR Consultant

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MaxPotentials works with clients to build a fully customized and results that meet their unique training needs. As an active partner in the planning, preparation and delivery of planning activities that are collaborative, cohesive, and productive.

Some of the key practices employed by MaxPotentials includes but, is not limited to:

- Engaging participants in interactive exercises to achieve results
- Focusing on results driven facilitation
- Creating an energizing planning environment

Keirsten Taillon, Psy.D. is an Organization Development and Human Resources Consultant. She coaches and teaches communication, leadership, change management, strategic management and related courses to public, private and non-profit organizations. Dr. Taillon is passionate about supporting the growth and expansion of individuals, teams, and organizations and brings that passion to each class and coaching relationship.

Prior to founding her business, Dr. Taillon has served as a Human Resources Director for a large Non-Profit providing mental health services to children in the Sacramento Region. And, has served as Vice President of Retail Banking and Marketing in the banking/finance industry. In all internal roles she served as a change catalyst and performance improvement driver. In each role she led successful whole organization culture changes.

Dr. Taillon earned her Psy.D. in Organization Development at Alliant International University in 2016, an MBA from Salem State College, Massachusetts, and a B.A. in Communications and Rhetoric from the University of California, Davis. As a member of the International Coaching Federation, she follows the ICF Code of Ethics for Coaching. Dr. Taillon is proud to have served as the 2005 and 2006 Sacramento Area Human Resources President. She currently serves as the Chairman of the Board of Directors for iFoster, a national non-profit providing resources to foster children, transition age foster youth, and their families.