

February 26-29, 2024 Hyatt Regency San Francisco Airport Burlingame, California

*UPDATED!!

EXHIBITOR SERVICE KIT

INSTRUCTIONS AND ORDER FORMS







Welcome

Welcome Exhibitors:

Curtin Convention & Exposition Services, Inc. is pleased to serve as the General Service Contractor for this event, and we look forward to partnering with you.

We welcome the opportunity to blend our experience with your plans to develop a custom look and theme for your exhibit space. The following pages offer numerous selections for you to choose from. For ease in ordering services, refer to the enclosed <u>Table of Contents</u> to guide you through our Exhibitor Service Kit.

We are available to answer any questions and to assist you as you complete your plans for this event. Please contact Curtin directly for anything not included in this Kit.

Curtin's Office Hours: 9:00 am to 5:00 pm PST, Monday through Friday - (415) 883-7818

Fax: (415) 883-1755

Email: info@curtinconvention.com

To order online click the link: ORDER NOW

The Curtin Team looks forward to supporting you towards a successful event.

Curtin Convention & Exposition Services, Inc.





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appropriate vendors' order form to order.

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Electrical, Audio Visual, Internet and Lead Retrieval Order Forms enclosed in Kit. Please refer to the





Show Information

LOCATION

Hyatt Regency SFO 1333 Bayshore Highway Burlingame, CA 94010

EXHIBIT HALL

Grand Peninsula Ballroom and Foyer

BOOTH SPACE PACKAGE:

Each 6' deep x 10' wide and 8' deep x 10' wide Booth Space Includes: Note: Display Units must not exceed 8'.

- 8' High Backwall Drape
- 3' High Side Rail Drape
- (1) 6' Black Skirted Tables
- (2) Chairs
- (1) Wastebasket
- (1) Identification sign

• Exhibit Hall is carpeted.
*NO SUBSITUTIONS OR CREDITS ARE ALLOWED.

TABLETOP SPACE SPACE:

- (1) 6' Black Skirted Tables
- (2) Chairs
- (1) Wastebasket
- (1) Identification sign
- Exhibit Hall is carpeted.

*Important: Tabletop exhibitors are limited to the top of their table for exhibit space.

Pull up banners will be allowed if space permits.

*NO SUBSITUTIONS OR CREDITS ARE ALLOWED.



Exhibitor Move-In	Exhibitor Hours	Dismantle/Move-out	Carrier Check-in
Monday, 02/26/2024 1:30 pm to 4:30 pm	Reception Monday, 02/26/2024 4:45 pm to 6:00 pm	Exhibitor Tear Down: Thursday, 02/29/2024 1:00 pm to 3:00 pm	Thursday, 02/29/2024 1:00 pm to 3:00 pm
	Tuesday, 02/27/2024 7:00 am to 9:0 0 pm		The exhibit floor must be cleared by 3:00 pm.
	Wednesday, 02/28/2024 7:00 am to 6 :00 pm		
	Thursday, 02/29/2024 7:00 am to 1:00 pm		



*Booth spaces will be set with 8' tall Black/Blue/Black Backwall and 3' tall Black Side Rails.

Electrical and Internet Service:

Please contact Sheryl Baldwin with CUPA to order at sheryl@ccdeh.com.





Important Dates and Deadlines Checklist

Monday, 01/22/2024	First day Freight can arrive to the advance warehouse
Monday, 02/05/2024	Last day to receive Advance Price on furniture, accessories, labor, and signs
Monday, 02/05/2024	Deadline to order Specialty Furnishings
Monday, 02/05/2024	Deadline to provide art for Exhibit Display branding orders
Thursday, 02/22/2024	Advance Freight paperwork and payment due
Thursday, 02/22/2024	Last day to cancel Display Labor
Thursday, 02/22/2024	Last day Freight can arrive to the Advance Warehouse
Monday, 02/26/2024	Direct to show-site shipments will on be accepted during the exhibitor set-up hours only.
Monday, 02/26/2024	Reception: 4:45 pm to 6:00 pm
Tuesday, 02/27/2024	Exhibit Hours: 7:00 am to 6:00 pm (CUPA Cup 5:00 pm to 9:00 pm)
Wednesday, 02/28/2024	Exhibit Hours: 7:00 am to 6:00 pm (Reception 4:45 pm to 6:00 pm)
Thursday, 02/29/2024	Exhibit Hours: 7:00 am to 1:00 pm
Thursday, 02/29/2024	Exhibitor Tear Down: 1:00 pm to 3:00 pm
Thursday, 02/29/2024	Exhibit Floor must be cleared by 3:00 pm





Preshow Checklist

Please review the entire Exhibitor Service Kit.

All orders must comply with Curtin's payment terms and conditions as specified in the Exhibitor Service Kit.

Arrange in-bound freight/Material Handling

- 1. If you are shipping materials for your booth, be sure to:
 - Choose Advance or Direct Shipping:

Advance Shipping:

- If you ship to the Advance Warehouse, your freight will be guaranteed to be in your booth for the first day of set up.
- Refer to the Late to Warehouse date. Freight received after the date will incur a 25% Late Fee plus a transit fee.
- The Advance Warehouse is not able to accept loose unpackaged pieces. Shipping crates, fibers, cartons, hanging signs, carpet, padding, and pallets are acceptable.

Direct Shipping:

- If you ship direct to show site, note the dates that shipments can be received. Shipments arriving before these dates will be refused.
- PLEASE NOTE: Any freight arriving on a Saturday, Sunday or before 8:00 am and after 4:30 pm Monday Friday or observed local union holidays will incur an overtime surcharge.

local union nolidays will incur an overtime surcharge.
2. Fill out the Material Handling form in this Kit to estimate your costs and submit the form with your payment.
3. Label your freight correctly with your company name, booth number, event/show name and address listed in the Exhibitor Service Kit.
Shipping label forms are provided for Advance Warehouse shipments.
4. Bring all copies of shipping documents with tracking numbers to show site.
Order graphics/signs and submit artwork
See the Artwork Submission Guidelines page in this Kit for format information and submission details.
Order booth furnishings/accessories
Refer to the forms in this Kit for many options to enhance the look of your exhibit. Discount price deadlines are noted on the forms.
Order Curtin installation & dismantle labor, and/or submit EAC forms with proof of insurance
• Venues have different union regulations; please review the Labor Guidelines page to determine if you need to hire labor to set-up/tear down
your exhibit properties.
• If you are using a firm other than the official service contractor, you must submit the Notification of Intent to Use EAC form and proof of
insurance at least 30 days prior to the first day of exhibitor move-in. Without these documents, your EAC will not be allowed to set up or
dismantle your exhibit.
Order additional/ancillary services
There may be forms in this Kit for other services such as electricity, internet, audio visual, lead retrieval, floral or catering.
• These services are provided by vendors other than Curtin. Be sure to submit forms and payments to the proper vendors. Please make note of
ordering discount deadlines.
Submit your order with payment (REQUIRED)
• This will ensure all booth options, graphics, furnishings and accessories are reserved for your event. Orders received without payment cannot
be processed.
 We accept Mastercard, Visa, American Express, company check or wire transfer.
Arrange out-bound freight
Before the end of the event, be sure to visit the Curtin Service Desk to confirm your outbound carrier.

- No Material Handling form will be distributed unless your account is paid in full.
- T-FORCE is the official show carrier. If you are using your own carrier, you need to schedule them for a pickup. according to the show schedule.
- Please note the carrier check-in time on the Show Information page.
- If your carrier does not check-in by the date/time listed, your freight will be re-routed to ship with T-FORCE at your expense.





On-site Checklist

	Check all freight when you	arrive
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• Verify that all of your shipments have arrived in your booth. Check against your shipping documentation before unpacking any freight.

Booth set-up

- Make an inventory of all the items ordered and contact Curtin's Service Desk with any needs.
- If you are using Curtin's Installation Labor, go to the Curtin Service Desk to inform us that you are ready for your labor.
- Installation/Dismantle Labor start time is only guaranteed when confirmed by a Curtin.
- Once your booth is set up, pick up 'EMPTY" stickers at the Curtin Service Desk. Tag any empty containers you need stored with the provided "EMPTY" stickers, and let the service desk know.

Arrange outbound shipping

- T-FORCE Freight is the Official Show Carrier and will be on-site at the close of show to assist Exhibitors.
- Bills of Lading and labels will be provided for those Exhibitors using T-FORCE Freight.
- If you are not using T-FORCE Freight, you are responsible for providing Curtin with a Bill of lading containing outbound shipping information.
- If you are using your own carrier, you must schedule them in advance to pick up your shipment(s), and advise Curtin of timing.
- Note the Carrier Check-in date/time on the Show Schedule form.
- If your carrier doesn't check in by the date/time listed, your freight will be rerouted onto T-FORCE Freight at your expense, billed to your company by T-FORCE.
- Please provide all drivers with Curtin's Teamster Foreman's name and cell phone for the pick-up. Greg Pacheco (408)-674-8470

Booth freight packed and ready to ship out

- Once your freight is packed and labeled to ship out, you must turn in your Material Handling form(s) at the Curtin Service Desk.
- Do not leave your Bill of Lading in your booth space or on your freight.

 If your do not provide your Bill of Lading to Curtin, your shipment may be delayed and/or rerouted to a show carrier.





Payment Terms

- All orders must be accompanied with PAYMENT IN FULL.
- Payment for all orders and services must be received prior to the close of the show. Please see the stated forms of payment to prepare your full payment.
- Payment must accompany all orders regardless of preferred payment method before orders will be filled or services will be rendered.

<u>ADVANCE DISOUNT PRICES</u> will be applied if the order and full payment are received by Curtin 21 days prior to the show installation.

Advance discount pricing deadline: 02/05/2024.

PAYMENT OPTIONS

- Company or Personal Check mailed with your order forms.
- Credit Card by completing the enclosed Payment Form or ordering online through Curtin's online portal. VISA, Mastercard, and American Express accepted.
- Wire Transfers are accepted: Call (415)883-7818 to arrange processing.

FURTHER INSTRUCTIONS OF PAYMENT BY CREDIT CARD

- Online orders may enter the Credit Card into Curtin secure portal.
- If you completed your order forms via the provided PDF of the Exhibitor Service Kit, please email the completed forms, including the Payment form, to info@curtinconvention.com.

ADDITIONAL PAYMENT TERMS

- Orders place at the show must be paid in full at the time of ordering and will be charged the REGULAR PRICES.
- If you order in ADVANCE, substantial savings will apply. We encourage you to take advantage of the ADVANCE DISCOUNT ORDER prices.
- Sign orders are at the prices shown plus sales tax. Tax is applied on signs only.
- CANCELLATION POLICY FOR DISPLAY LABOR: No refunds or credits will be issued after the date printed on the Display Labor Order Form (3-days prior to show move-in date).
- Any discrepancy in items ordered and items received, or any questions or complaints concerning services, MUST be reported to the Curtin Service Desk at the show immediately upon noting it.





Shipping Information

ADVANCE WAREHOUSE INFORMATON

Material Handling Fees Include:

- Labor and equipment to unload shipments
- Receiving and Storage up to 30 days prior to show installation date.
- Roundtrip delivery of shipments to and from the booth location.
- Roundtrip handling of marked empty containers.
- Reloading of shipments onto outbound carriers or private vehicles.

International shipments must be cleared through customs. Curtin's Advance Warehouse does not handle clearing U.S. customs. Exhibitors shipping to the U.S. are responsible for all customs requirements.

Advance shipments accepted 01/22/24 through 02/22/24 between the hours of 8:00 am - 4:00 pm Monday-Friday only. Closed weekends and holidays Shipments received after the advance receiving deadline will be charged a 25% late fee plus a transit charge.

ADVANCE WAREHOUSE SHIPPING ADDRESS

Label as shown below or use the provided labels.

TO: (Exhibiting Company Name/Booth #)

FOR: CUPA 2024 FORUM

Palmisano/Curtin Convention

365 East Grand Avenue, Unit C South San Francisco, CA 94080

SHOW SITE INFORMATION

The Teamsters Union has jurisdiction over the operation of the loading area/dock.

Hand Carry - If an Exhibitor can carry the full contents of his/her booth materials in one trip by one person without the use of a hand truck, dolly, or wheels, he/she is free to hard carry the items in at no charge. Exhibitors must self-park and then bring materials through the main entrance of the Exhibit Hall. Multiple trips are not permitted.

Unloading Service by Weight

Exceeding the Harry Carry option will result in the weighing in materials as described on the Material Handling form. Charges apply to 3rd party shipments and all private vehicles.

DO NOT SHIP MATERIALS IN ADVANCE TO THE HOTEL.

Direct to show site shipments must arrive only on Monday, February 26, 2024 (Between 1:00pm & 4pm). *Hotel charges will also apply.

Shipments will not be accepted prior to this date. Curtin is not onsite to accept shipments other than the date stated.

The Loading Dock Area is EXCLUSIVE to the Teamsters Union for unloading and reloading materials.

DIRECT TO SHOW SITE SHIPPING ADDRESS

Label as shown below:

TO: (Exhibiting Company Name/Booth #)

FOR: CUPA 2024 Forum

C/O: Hyatt Regency SFO/Curtin Convention

1333 Bayshore Highway, Burlingame, CA 94010

*If you have any questions, please contact info@curtinconvention.com or (415) 883-7818.

REFER TO MATERIAL HANDLING PAGES FOR MORE INFORMATION





Union Regulations, Safety, and Tipping

UNION REGULATIONS

Stated below are the clauses pertaining to jurisdiction of the Union contracts that ALL Convention Decorating and Drayage companies are signatory to.

SIGN, DISPLAY AND ALLIED CRAFTS UNIONS

Members of this Union have jurisdiction over all setup and dismantling of exhibits, including signs, and laying of carpet. This does not apply to the unpacking and placement of your merchandise, i.e., items produced by your for sales that are to be displayed in your booth, or literature describing same. You may setup your exhibit display if one person can do so in less than one half-hour, without the use of tools.

TEAMSTERS UNION

This Union has jurisdiction over the loading area/dock which includes the operation of all material handling equipment, all unloading and reloading, and the handling of empty containers.. An Exhibitor may move material that is hand carriable by one person in one trip without the use of dollies, hand trucks, or other mechanical equipment.

ELECTRICIANS UNION

The Electricians Union has jurisdiction over the installation, placement, and connecting of all electrical lines and power outlets, including floor and spotlights.

SAFETY

Standing on chairs, tables, or other rental furniture is **PROHIBITED**. This furniture is not engineered to support your standing weight. Curtin cannot be responsible for injuries or falls caused by standing on or any other improper use of Curtin furniture or equipment. If assistance is required in assembling your booth, please order labor on the DISPLAY LABOR ORDER FORM and the necessary ladders and tools will be provided with skilled Union labor.

TIPPING

Curtin requests that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional status and we feel that tipping is not necessary; this applies to all employees. Any request for tipping should be brought to the attention of a Curtin representative at the Service Desk.





Petroleum Surcharge

PETROLEUM SURCHARGE INFORMATION

Curtin Convention & Exposition Services, Inc. has enacted a petroleum surcharge program.

While the industry standard petroleum surcharge is 4%, Curtin has enacted an increase of 2% on all services published in the Exhibitor Service Kit. The petroleum surcharge will be shown as a separate line item on your Curtin Convention & Exposition Services, Inc. "Computation of Charges" page.

Petroleum costs impact every facet of the trade show business, from the cost of carpeting (which is essentially processed petroleum), to plastics, visqueen, propane fuel and diesel fuel.

Curtin Convention & Exposition Services, Inc. appreciates you understanding.



TForce Freight Trade Show Features & Benefits



Guaranteed On-time

We are so confident in our ground freight shipping that we guarantee it's delivered on-time, or your money back.*



Professional Assistance

TForce Freight has trade show specialists available 24/7 to assist you with pre-planning your show. As well as, on-site Regional Managers to assist you with any questions or concerns during the show.



Real-Time Tracking

Experience advanced real-time tracking with TForce Freight technology. You can monitor packages, documents, and high valued goods and assets as they make their way from the loading dock to your exhibit.



Expedited Shipping

When you have a time-sensitive shipment that needs to be there, choose TForce Freight Expedited, and we'll put our seamless, multi-modal transportation network to work for you.



Faster Unloading

TForce Freight has developed strong relationships with several of the largest general service contractors, granting TForce Freight Trade Show with "Official Show Carrier" status at select venues. This allows TForce Freight to use a dedicated delivery door at the event, speeding up the delivery process.



Caravan Service

TForce Freight Trade Show has established a caravan service between select show locations. By joining the caravan you'll streamline your shipments and have your booth delivered to our advanced warehouse days before the show starts.

For more information or to schedule a pickup, please contact TForce Freight Trade Show at: 800-988-9889 or tforcefreight.com

^{*}Applies for trade show deliveries only. No-fee guarantee applies for shipments rated on current 560/525 tariff only. Shipments rated on customized rates are eligible for a

[&]quot;fee-based" guaranteed service. Certain restrictions apply. See rules tariff for more information.



All orders must comply with Curtin's payment terms and conditions as specified in the Exhibitor Service Kit.



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Limits of Liability & Responsibility

- 1. CURTIN and its contractors shall not be liable for any loss, delay, or damage due to events beyond their reasonable control which cannot be avoided by the exercise of due care and prudence, including without limitation, strikes, labor disputes, lockouts or work stoppages of any kind, fire, theft, windstorm, water, vandalism, acts of God, mysterious failure of power or utilities, or other events of force majeure, including natural disasters, public health emergencies or other events outside of the reasonable control of Curtin.
- 2. CURTIN and its contractors shall not be liable to any extent whatsoever for indirect, special, incidental, or consequential damages, including, but not limited to, delay; any actual, potential or assumed loss of profits or revenues; loss of use of equipment or products; or any collateral costs that result from any loss, injury or damage to Exhibitor's materials or exhibitor personnel which make it impossible or impractical to exhibit the Exhibitor's materials.
- 3. It is understood that CURTIN and its contractors are not insurers. Insurance, if any, shall be obtained by the Exhibitor. Amounts payable by CURTIN hereunder are based on the scope of the liability as herein set forth and are unrelated to the value of the Exhibitor's property. It is further understood and agreed that CURTIN and its contractors do not provide for full liability should loss or damage occur. In the event that CURTIN or its contractors should be found liable for loss or damage to Exhibitor's equipment, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum equal to \$.3 per pound per article, with a maximum liability of \$450.00 per item or \$1000.00 per shipment, whichever is less, as agreed upon damages and exclusive remedy. Provisions of this paragraph shall apply if loss or damage, regardless of cause or origin, results directly or indirectly to property through performance or non-performance of obligations imposed by the offering of services to Exhibitors, or from negligence, active or otherwise by CURTIN, its contractors, or their employees. If using T-FORCE Freight for outbound shipping, see email from T-FORCE Freight.
- 4. CURTIN and its contractors shall not be liable for damage, loss, or delays due to uncrated freight, freight improperly packed, glass breakage or concealed damage.
- 5. Relative to inbound shipments, there may be a lapse of time between the delivery of shipment(s) to the booth by CURTIN or its contractors and the arrival of the Exhibitor's representative at the booth. Similarly, relative to outgoing shipment(s), it is possible that there will be a lapse of time between the completion of packing and the actual pickup of freight from the booth for loading onto an outbound shipping company. It is understood that during such times the shipment(s) will be left in the booth unattended. Therefore, it is agreed that CURTIN and its contractors are not liable for the loss of, disappearance of, or damage to Exhibitor's freight after the same has been delivered to Exhibitor's booth, nor are CURTIN and its contractors liable for Exhibitor's freight before it is picked up from the Exhibitor's booth for loading after the show. Consequently, all bills of lading covering outgoing shipment(s) submitted to CURTIN or its contractors by Exhibitor will be checked at the time of pickup from booth and corrected where discrepancies exist.
- 6. CURTIN and its contractors shall not be liable for any damage incurred during the handling of equipment requiring special devices to properly load, place, or reload unless 14 days advance notice has been given to CURTIN in time to obtain the proper equipment.
- CURTIN and its contractors shall not be liable for ordinary wear and tear in handling of equipment.
- Claims for loss or damage must be submitted to CURTIN by the close of the show. No suit or action shall be brought against CURTIN 8. or its contractor more than one week after the cause of action accrues.
- The Exhibitor agrees, in connection with the receipt, handling, temporary storage and reloading of its freight, that CURTIN and its contractors will provide these services as Exhibitor's agent and not as bailee or shipper. If any employee of CURTIN or its contractors shall sign a delivery receipt, bill of lading or other document, the parties agree that CURTIN or its contractors will do so as the Exhibitor's agent, and the Exhibitor accepts the responsibility thereof.
- CURTIN and its subcontractors shall not be liable for shipments received without receipts, freight bills or specified unit counts on 10. receipts or freight bills, such as UPS or van lines. Such shipments will be delivered to booth without guarantee of piece count or condition.



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Limits of Liability & Responsibility

- 11. Empty container labels will be available at the CURTIN Service Desk. for exhibitors using Curtin's material handling forms. Affixing the labels is the sole responsibility of the Exhibitor or its representative. It is understood that these labels are used for EMPTY STORAGE ONLY, and CURTIN and its subcontractors assume no responsibility or liability for loss or damage to contents while containers are in storage or for mislabeled containers.
- 12. In order to expedite removal of freight from the show site, CURTIN shall have the authority to change designated carriers if such carriers do not pick up on time. Where no disposition is made by the Exhibitor, freight may be taken to a warehouse to await Exhibitor's shipping instructions, and the Exhibitor agrees to be responsible for payment of charges relating to such handling at the warehouse. CURTIN assumes no liability as a result of such rerouting or handling.
- 13. The Exhibitor agrees, in the event of a dispute with CURTIN or its subcontractors relative to any loss or damage to any of the Exhibitors freight or equipment, that the Exhibitor will not withhold payment in any amount due to CURTIN for freight handling services or any other services provided by CURTIN against the amount of the alleged loss or damage. Instead, the Exhibitor agrees to pay CURTIN prior to the close of the show for all such charges and further agrees that any claim the Exhibitor has against CURTIN or its subcontractors shall be pursued independently by the Exhibitor as a completely separate transaction to be resolved on its own merits.
- 14. No credit or refund will be issued on any orders cancelled after the advance order deadline date.
- 15. No credit or refund will be issued after the close of the event. The placing of an order for the services of trades people and the use of equipment by exhibitor or any agent of the exhibitor shall be construed as an offer subject to acceptance and approval of CURTIN in its sole discretion. Upon CURTIN's written acceptance and approval, the Exhibitor and its agents shall be bound by the terms and conditions set forth in Sections 1 through 14 above. Likewise, once CURTIN has accepted and approved the Exhibitors offer, any shipper consigning or delivering a shipment to CURTIN or its subcontractors on behalf of the Exhibitor shall be bound by the terms and conditions set forth in Sections 1 through 14 above. Be sure your freight is insured from the time it leaves your firm until it is returned after the show. Exhibitors must arrange all risk coverage. Riders to existing policies can usually do this. Contact your insurance representative. Be sure your liability insurance is in effect during transit & return of your freight, during storage & at show site. CURTIN is governed by the Limits of Liability & Responsibility as set forth as above.
- a.LIMITATION OF LIABILITY. TO THE FULL EXTENT PERMITTED BY LAW, CURTIN'S AGGREGATE LIABILITY FOR DIRECT DAMAGES FOR ALL CLAIMS ARISING OUT OF OR RELATED TO CURTIN'S SERVICES WILL NOT EXCEED THE AMOUNT EQUAL TO THE ACTUAL FEES PAID TO CURTIN UNDER EACH STATEMENT OF WORK 5.NO CONSEQUENTIAL DAMAGES. NOTWITH STANDING ANYTHING TO THE CONTRARY IN THIS AGREEMENT AND ONLY TO THE EXTENT PERMITTED BY APPLICABLE LAW, CURTIN WILL NOT BE RESPONSIBLE FOR SPECIAL, INDIRECT, EXPLEMARY, INCIDENTAL, CONSEQUENTIAL OR OTHER SIMILAR DAMAGES (INCLUDING DAMAGES FOR LOSS OF BUSINESS, REVENUE, OR PROFITS, BUSINESS INTERRUPTIONS, LOSS OF INFORMATION OR HARM TO REPUTATION) THAT MAY ARISE IN CONNECTION WITH SERVICES ORDERED OR THE SERVICES, HOWEVER CAUSED AND UNDER WHATEVER THEORY OF LIABILITY, EVEN IF CURTIN HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.
- Event Cancellation. The above Agreement is subject to the agreement between Curtin and the Association or other entity holding the Event (the "Service Agreement"). If the Event is cancelled for any reason, or the Service Agreement is terminated for any reason, Curtin shall have no obligation to Exhibitor in connection with the Event, and Exhibitor hereby releases Curtin from any and all damages incurred by Exhibitor as the result of such cancellation and/or termination. Curtin will refund monies paid to Curtin by Exhibitor in connection with its appearance at the Event, but not monies paid for services already rendered (e.g., shipping, special signs, etc.).

Name, Title, and Organization _____

I have read and agree to these Limits of Liability & Responsibility.



ı	
	Event Name:
	Company Name:
	Contact Name:
	Email Address:
	Cell Phone:
	Booth #:

Computation of Charges Form

IMPORTANT INFORMATION

Below are the options for submitting the completed Curtin order forms and payment:

Order online by clicking the link below.

ORDER NOW

Email to

info@curtinvconvention.com

Mail

Curtin Convention & Exposition Services, Inc. 2269 Chestnut Street Suite 628 San Francisco, California 94123

Fax (415)883-1755

All other order forms (i.e. electrical, audio/visual, etc.) and payments should be sent directly to the appropriate company providing these services.

Contact information for these non-Curtin order forms is enclosed. Please refer to the Table of Contents to assist in viewing these forms

RECAP OF ITEMS AND SERVICES ORDERED AND PAYMENT

Material Handling	= \$ _	_
Display Tables & Counters	= \$ <u>_</u>	
Furniture & Accessories	= \$ _	
Booth Carpet	= \$ <u>_</u>	
Exhibit Displays	= \$ _	
Specialty Furnishings		
Display Labor		
Booth Cleaning		
Signs		
	btotal = \$ _	
Sales Tax (8.5% applicable to Signs/Specialty Furnitu	-	
	_	
(1	I otal: \$ _ U.S. Dollars)	

COMPLETE THE PAYMENT FORM ON THE FOLLOWING PAGE.



ı	
	Event Name:
	Company Name:
	Contact Name:
	Email Address:
	Cell Phone:
	Booth #:
П	

Cell Phone:

Payment Information Form

Email:

IMPORTANT INFORMATION

PAYMENT IN FULL is required for all orders.

Advance Discount prices are valid 21 days prior to show installation. Send forms by 02/05/24 to receive discounted pricing.

Regular prices will be charged after 21 days prior to the show installation and for all show site orders.

Payment Options:

Check payable to and mailed to:

Curtin Convention & Exposition Services, Inc. 2269 Chestnut Street, Suite 628

2269 Chestnut Street, Suite 628 San Francisco, CA 94123

Credit Card: Complete this form for VISA, Mastercard, and American Express

Wire Transfer: Call (415)883-7818 to arrange processing.

*Discrepancies between items ordered and received must be reported immediately to a Curtin representative to resolve and provide any valid adjustments to your account. If notifications of discrepancies are received after the show, Curtin will not honor adjustment and credits.

Tax is applied to Signs only.

Exhibiting Company:	Booth #:
Contact Name:	

METHOD OF PAYM	IENT
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EXHIBITOR PROFILE

Company Check	Credit Card (select card type)		
Wire Transfer	VISA	Mastercard	American Express

CREDIT CARD INFORMATION

Cardholder Name:	
Email:	Phone:
Account #:	Expiration Date:
Signature:	Security Code:
Cardholder Billing Address:	
City/State/Zip:	



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Material Handling Information

CHOOSING YOUR CARRIER

Please carefully consider your carrier prior to shipping your materials to and from the event. Various carriers are set up to operate on a certain schedule or with limited delivery options. Some carriers will not deliver to a loading dock, some deliver without verification or signature of delivery. This may result in delays in delivery or additional fees.

POV (Privately Owned Vehicle): If you are delivering your materials to the show site loading dock/area in your own vehicle, Material Handling charges are applied. Please refer to the Union Regulations in this Exhibitor Service Kit and plan accordingly. Union Teamsters have jurisdiction over the loading dock for all shipments and deliveries.

RATE CLASSIFICATIONS

<u>Crated</u>: Material that is skidded or in any type of shipping container that can be unloaded at the dock with no additional handling required.

<u>Uncrated</u>: Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks. The Advance Warehouse is not able to accept loose/unpackaged pieces; Shipping crates, fiber cases, cartons and pallets are acceptable.

ADDITIONAL FEES MAY BE APPLICABLE

Late to Warehouse Fee: Shipments arriving after 02/22/24 will be charged a 25% late fee.

A transit charge from the advance warehouse to show site will be applied. Transit charges will be determined at the time of the receipt of late freight.

Extra Services Fees: Forklift and extra handling labor fees may apply. Call (415)883-7818 to make arrangements and receive a quote.

MINIMUM MATERIAL HANDLING FEE

There is a 200 pound minimum fee per shipment

When estimating total shipment weight, round up to the next 100 pounds.

The Teamster Union has jurisdiction over the operation of all material handling equipment, all unloading and reloading of trade show freight materials and the handling of empty containers.

All Private Owner Vehicles (POV) and Third Party Carriers will be unloaded/loaded at the facility's loading area/dock during the listed Set-Up and Teardown dates/times.

- Use of the Loading Dock/Area is EXCLUSIVE to Union unloading and loading of materials. -

<u>Hand Carry</u> - If an Exhibitor can carry the <u>full contents of his/her booth materials in one trip by one person with the use of a hand truck, dolly, or wheels</u>, he/she is free to hard carry the items in at no charge. Exhibitors must self-park and then bring materials through the main entrance of the Exhibit Hall. *Multiple trips are not permitted.

<u>Unloading Service by Weight</u> - If the full contents of an Exhibitor's booth materials EXCEED the above stated Hand Carry option, The Exhibitor's full contents will be weighed at the load area. The Exhibitor will be charged prior to unloading for on-site freight service according the published rate based on a 100 lbs. with a 200 lb. minimum charge for standard services. All private owner vehicles and third-party shipping companies will be unloaded/loaded at the loading area and charges will be billed as stated. The price includes unloading prior to the show and reloading after the show end. Please refer to the Material Handling Order Form on the following page for rates and description.



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Material Handling Order Form

Originating City/State of Shipment:	
Carrier:	
Local Representative:	
Phone # of Local Representative:	
Shipping Date: Ap	pproximate Arrival Date(s):
# of Shipments:	# of Total Pieces:
DEADLINE TO SHIP TO ADVANCE WAREHOUSE: 02/22/24 TIMEFRAI *DIRECT TO SHOW-SITE SHIPMENTS WILL ONLY BE ACCEPTED ON THE LISTE ADVANCE WAREHOUSE SHIPMENTS	ME TO SHIP TO SHOW SITE: DURNING LISTED SET HOURS ON 02/26/24 ED EXHIBITOR SET UP DATE AND TIMES. *CHARGES APPLY. DIRECT SHIPMENTS TO SHOW SITE
Crated or Uncrated Regular Service Shipment Weightx \$275.00/CWT = \$	Crated or Uncrated Regular Service
Crated or Uncrated Special Service (Shipped via UPS, Fed Ex, DHL) Shipment Weightx \$305.00/CWT = \$	Shipment Weight x \$275.00/CWT = \$
Late Shipments - 25% Fee Shipments received at the warehouse after 02/22/24 are charged a 25% late fee. A transit charge from the advance warehouse to show site will be applied. Transit charges will be determined at the time of the receipt of freight.	Crated or Uncrated Special Service (Shipped via UPS, Fed Ex, DHL) Shipment Weightx \$305.00/CWT = \$
TOTAL COMBINED FEE (Advance Warel	nouse and Show Site): \$

*When estimating and recording total weight per shipment, please round to next 100 lbs.

*There is a 200 pound minium charge. Shipments under 200 pounds will be charged at 200 pounds.

IMPORTANT: It is understood that your calculation as stated above is only an estimated weight. Final charges will be calculated and billed based on actual weight of the shipment.

THIS FORM MUST BE SIGNED AND RETURNED PRIOR TO SHIPMENT OF MATERIALS. ALL TERMS AND CONDITIONS HEREIN STATED ARE UNDERSTOOD AND ACCEPTED.

CONDITIONS HEREIN STATED ARE UNDERSTOOD AND ACCEPTED.

Authorized By: Signature:

First date freight can arrive to Advance Warehouse: 01/22/2024 Last date freight can arrive to Advance Warehouse: 02/22/2024

SHIPPING LABEL INSTRUCTIONS AND INFORMATION

- The provided labels are for your convenience. Feel free to use your own labels and include all the information shown below.
- .Make copies of the completed labels.
- Cut the completed shipping label(s) along the line and securely affix the label(s) to each piece in your shipment

ADVANCE WAREHOUSE SHIPMENT

To:		Booth #
C/O:		
Palmisano/ Curtin C		
365 East Grand Ave	•	
South San Francisc	co, CA 94080	Convention & Expension Convinces Inc.
Event:		Convention & Exposition Services, Inc.
Booth #:		
Piece #:	of:	pieces
*Must Arrive by 02/2	22/24 by 4pm!	
	VAREHOUSE	SHIPMENT
To:		Booth #
C/O:		
Palmisano/ Curtin	Convention	
•		
365 East Grand Ave	·	
South San Francisc	co, CA 94080	Convention & Evaceition Corvices Inc
Event:		Convention & Exposition Services, Inc.
Booth #:		
Piece #:	of:	pieces
*Must Arrive by 02/2		

7



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Reforwarding Instructions & Outbound Shipping

OUTBOUND SHIPPING IS <u>NOT</u> AUTOMATIC PLEAD READ THE BELOW INSTUCTIONS TO PROPERLY PREPARE YOUR OUTBOUND SHIPMENTS

- Curtin is not responsible for shipments left on the show floor by Exhibitors.
- At the time of removal from an Exhibitor's booth, Curtin will count and ship pieces as found in the booth.
- Curtin is not responsible for damage to improperly packed uncrated materials, any concealed damage, loss, theft of materials after they have been delivered to the booth, or before materials are picked up and loaded out of the exhibit area.

Exhibitors using the T-FORCE FREIGHT, the Official Show Carrier

- T-FORCE FREIGHT is the official show carrier and will be on-site at the close of the show to assist exhibitors with outbound shipments.
- Bills of Lading and Labels are provided by T-FORCE Freight to Exhibitors using T-FORCE Freight for outbound shipments.
- Exhibitors must fill out and turn in a T-FORCE Bill of Lading to the Curtin Service Desk.

Exhibitors not using T-FORCE FREIGHT

- Exhibitors are responsible for providing Curtin with the Bill of Lading containing outbound shipping information prior to leaving the show floor.
- At the close of the show where carriers fail or refuse to pick-up or refuse to accept shipments. Curtin reserves the right to reroute
 such shipments where no disposition is provided, or materials be hauled to a warehouse pending advice from the Exhibitor. The
 Exhibitor will be charged accordingly for this service. No liability will be assumed by Curtin as a result of such rerouting of handling.
 The liability of Curtin is herby limited to \$.30 per pound per article and values exceeding this limitation should be insured by the
 shipper.

Important Dates/Times for Exhibitors not using T-FORCE FREIGHT

- Carrier Pick-Up at the Hotel's Loading Dock 1:00 pm to 3:00 pm, Thursday, 02/29/2024
- Deadline for Show to be clear of all shipments 3:00 pm
- Any materials/shipments left on the show floor will be shipped out via T-FORCE FREIGHT at the Exhibitor's expense after 3:00 pm.

METHOD OF OUTBOUND SHIPPING (Check One)	RETURN SHIPPING ADDRESS
T-FORCE Freight Private Vehicle Air Van Line Other	
Contact Person:	
Phone:	
Carrier:	# of Pieces:



	Event Name:
	Company Name:
	Contact Name:
	Email Address:
	Cell Phone:
	Booth #:
ı	

Display Tables & Counters

Skirted Tables

Tables- 30"H x 24"D Counters - 40"H x 24"D Lengths - 4'L, 6'L and 8'L



Round Tables

30" Diameter x 30"H 30" Diameter x 40"H



Display Tables & Counters Order Form

Please Select Skirting	cables (\$10.00 less)			
Black Blue	White	Grey	Red Burg	gundy
30" High Tables	Quantity	Advance Price	Regular Price	
4'Wx 2'D		x \$197.00	or \$230.00	\$
5'W x 2'D		x \$215.00	or \$270.00	\$
3'W x 2'D		x \$250.00	or \$297.00	\$
4th side draped (add)		x \$56.00	or \$66.00	\$
40" High Counters	Quantity	Advance Price	Regular Price	
4'W x 2'D		x \$215.00	or \$270.00	\$
5'W x 2'D		x \$230.00	or \$310.00	\$
B'W x 2'D		x \$258.00	or \$345.00	\$
4th side draped (add)		x \$ 66.00	or \$76.00	\$
Round Tables	Quantity	Advance Price	Regular Price	
50"D x 30"H, black cloth		x \$240.00	or \$240.00	\$
30"D x 40"H, black spandex cover		x \$240.00	or \$240.00	\$
*Dound tables not available for	order on site			

Advance Price Discount Deadline: 02/05/24 Total Display Tables & Counters \$



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Furniture & Accessories Order Form

Please view the following page for photos of the available items listed on this page. For special requests, please contact info@curtinconvention.com.

Furniture	Quantity	Advance Price	Regular Price
A. Side Chair - Black or Grey		x \$135.00	or \$161.00
B. Arm Chair, padded Grey		x \$152.00	or \$202.00
C. Stool, Black or Grey		x \$160.00	or \$235.00
D. Swivel Chair - Black		x \$152.00	or \$202.00

E. Wastebasket x \$30.00 or \$36.00 \$ F. Easel x \$83.00 or \$103.00 \$ G. Bag Rack x \$151.00 or \$225.00 \$ H. Literature Rack x \$215.00 or \$281.00 \$ I. Raffle Drum x \$100.00 or \$149.00 \$ J. Posterboards x \$190.00 or \$248.00 \$	Accessories	Quantity	Advance Price	Regular Price	
G. Bag Rack	E. Wastebasket		x \$30.00	or \$36.00	\$
H. Literature Rack x \$215.00 or \$281.00 \$ I. Raffle Drum x \$100.00 or \$149.00 \$	F. Easel		x \$83.00	or \$103.00	\$
I. Raffle Drum x \$100.00 or \$149.00 \$	G. Bag Rack		x \$151.00	or \$225.00	\$
	H. Literature Rack		x \$215.00	or \$281.00	\$
J. Posterboards x \$190.00 or \$248.00 \$	I. Raffle Drum		x \$100.00	or \$149.00	\$
	J. Posterboards		x \$190.00	or \$248.00	\$
K. Chrome Sign Holder x \$165.00 or \$246.00 \$	K. Chrome Sign Holder		x \$165.00	or \$246.00	\$

Advance Discount Price Deadline: 02/05/24

Total Furniture & Accessories	\$

^{*}Items not available for order on-site: Bag Racks, Literature Racks, Raffle Drum, Posterboards, and Chrome Sign Holders.



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

C

F

Furniture and Accessories Options

OPTIONS:

- A. Side Chair
- B. Padded Arm Chair
- C. Stool, Black or Grey
- D. Swivel Chair, Black
- E. Wastebasket
- F. Easel
- G. Bag Rack
- H. Literature Rack
- I. Raffle Drum
- J. Poster Board (8'w x 4'h)
- K. Chrome Sign Holder (22"W x 28"H)

PAYMENT POLICY:

To obtain advance pricing, full payment must be included with your order and all orders must be received by CURTIN no later than 10 days prior to show installation.

Advance Discount Price Deadline: 02/05/24

All invoices must be settled at the on-site service desk prior to the close of the show

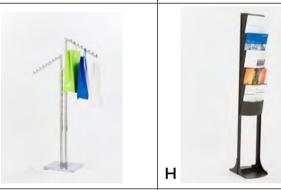
No credits will be issued after the closing date of the show.

CANCELLATION POLICY:

Items cancelled after Curtin move-in begins will be charged at 50% of <u>original</u> prices.

Items cancelled after delivery will be charged at 100% of original price.







G









Contact Curtin for special requests.
Complete order form on the previous page.

K



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Booth Carpet

Standard Carpet Colors - check selection *IMPORTANT: Carpet is not avaliable to Tabletop Exhibitors.







Blue



Grey



Salt/Pepper



Red

Booth Carpet Options

Standard Carpet

	Advance Price	Regular Price
x 10'	\$315.00	\$374.00
x 20'	\$485.00	\$672.00
x 30'	\$671.00	\$932.00

Carpet Padding

	Advance Price	Regular Price
10' x 10'	\$122.00	\$185.00
10' x 20'	\$243.00	\$368.00
10' x 30'	\$336.00	\$555.00

NOTE: For larger sizes, please contact Curtin at info@curtinconvention.com

Custom Size

10' 10'

	Booth Dimensions		Total Area			Advance Price		Regular Price		
Size	Х	=	sc	ą. ft	X_	\$5.25	or	\$7.50	=	\$

Custom colors and sizes are available. To request, please contact Curtin at info@curtinconvention.com.

Advance Price Discount Deadline: 02/05/24

Total Carpet Order \$



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

10' x 10' Rental Exhibit Display

Customize your space with a branded backwall with options to brand the full wall or just 1 or 2 panels and add a branded counter(s).

STANDARD DIMENSIONS

3-Panel Backwall - 10'w x 8't
Cube Counter - 40"t x 38"w x 19"d
*Please contact Dianna Curtin
for panel insert branding specs and questions at
dianna@curtinconvention.com

- Custom seamless/sizes available upon request -

SUBMITTING ARTWORK

Before submitting artwork, please see our Artwork Submission Guidelines included in this Exhibitor Service Kit. You will find information on file setup and formats, as well as a link to upload graphics and download templates. Deadline to submit camera-ready artwork: 02/05/24

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Full Branded Backwall (3-panels)	\$1,350.00
Branded Backwall (2-panels branded and 1-panel blank)	\$951.00
Branded Backwall (1-panel branded and 2-panels blank)	\$768.00
Non-Branded Backwall	\$585.00
Branded Cube Counter (front panel only)	\$630.00
Branded Cube Counter (front panels and 2 sides)	\$718.00
Non-Branded Counter	\$420.00

LABOR RATES

Curtin will add the estimated labor rates according to the dates and times of the event. For your reference, the rates and expected time for labor are below:

RATES: \$185/straight-time - \$258/overtime Installation labor estimated at 1.5 hours Removal labor estimated at 1 hour

*Additional furnishings and carpet available for rent via this Exhibitor Service Kit

Est. Total Rental Exhibit Package \$



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Specialty Furnishings Order Form

IMPORTANT INFORMATION

After reviewing the selections and pricing on the following pages, please complete this order form.

A complete catalog of the Special Furnishings Selections may be viewed by clicking the link: SPECIALTY FURNISHINGS CATALOG

Deadline to place Specialty Furnishings order: 02/05/24

PAYMENT POLICY:

All invoices must be settled at the on-site service desk prior to the close of the show.

CANCELLATION POLICY:

Specialty Furniture orders must be cancelled 72 hours prior to show installation. No refunds or exchanged permitted after this date.



Item#	Description	Price	Total Price
	Item#	Item # Description	Item# Description Price

Total Specialty Furnishings $\frac{\$}{}$	
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Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Display Labor Order Form

IMPORTANT INFORMATION

Advance Price Discount Deadline:

Please use this form to order Display Labor.

Cancellation Policy: No Refunds or Credits after: 02/05/24

WHEN DO YOU NEED TO ORDER DISPLAY LABOR?

The Display Workers Union has jurisdiction over all set-up and dismantling of exhibits, including signs, and laying carpet. This does not apply to unpacking and placement of your merchandise (i.e. items for sale in your booth or literature) You may set-up your exhibit display if one person can do so in less than one half-hour, without the use of tools or ladders. If your booth requires more time or assistance, please use this form to order Display Labor.

Rates: 1-hour minimum per worker.

Straight Time:

8:00 AM to 4:30 PM, weekdays

Overtime:

6:00 AM to 8:00 AM and 4:30 PM to 10:00 PM, weekdays and all day Saturdays, Sundays, and Holidays

Display Labor	Straight Time	Over Time
Advance Price	\$158.00/hr.	\$258.00/hr.
Regular Price	\$210.00/hr.	\$285.00/hr.

SELECT YOUR INSTALLATION AND DISMANTLE NEEDS BELOW

	Requested D	ate/Time	# of Laborers	# Hours	Hourly Rate		Total Cost		
Installation				×	X	= \$			
				×	X	= \$			
Dismantle				Х	х	= \$			
				X	X	= \$			
other items r () Drawings () Drawings	g cases and/or on ot required for , blueprints, an , blueprints, an ay Labor - !	r this labor d photos e d photos e	r. Total # of enclosed in enclosed wi	Cartons/C	Crates:				
	Exhibitor On site/after hours contact cell phone:								
Supervi	sion	On site/after hours contact name:							
Curtin Supervision Please install and dismantle without an Exhibitor supervising.							or supervising.		
	or ordered as s and dismantle	•	•		-	itiona	al 30% of the total		
Special Inst	ructions:								

Estimated Total Labor \$

\$



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Booth Cleaning Order Form

IMPORTANT INFORMATION

Vacuuming of carpet, cleaning, and dusting of display background and furnishings, sweeping of booths, and emptying wastebaskets are not included in your space rental for this event.

If you would like to order cleaning for your booth space(s), please complete this form and return to Curtin.

	# of Booths	Price	# of Days		Total
Vacuuming		x \$40.00	X	= \$ _	

Vacuuming will occur prior to initial event opening and daily thereafter.

	# of Booths	Price	# of Days		Total
Cleaning Service		x \$40.00	X	= \$	

Cleaning and dusting of display background and furnishing prior to initial event opening and daily thereafter.

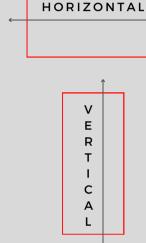
Total Booth Cleaning Services \$

Provide any special instructions (if any):



ı	
	Event Name:
	Company Name:
	Contact Name:
	Email Address:
	Cell Phone:
	Booth #:
ı	

Sign Order Form



Advance Price Discount Deadline:

Deadline for Print Ready Art: 02/05/24

Signs: White Foam Core Vinyl Banners: Indoor 16 oz. with top grommets, unless customized.

Double square footage for double sided graphics.

Round square feet to next whole increment.

File conversion, retouching or color correction may incur additional charges.

Contact Curtin for custom graphic design for an additional fee of \$100per hour (Two hour minimum).

Click to View Artwork Guidelines

No cancellations or refunds after signs have been produced.

Late order may incur rush fees.

Н	10	R	ıZ	O	Ν	TΑ	L	SI	G	Ν	S

Standard Size Signs	Quantity	Advanced Price	Regular Price		Total
11" x 14"		x \$59.30	or \$88.95	= \$	
22" x 28"		x \$153.25	or \$229.90	= \$	
24" x 26"		x \$173.25	or \$235.50	= \$	
28" x 44"		x \$224.65	or \$337.00	= \$	

VERTICAL SIGNS

11" x 14" x \$59.30 or \$88.95 = \$ 22" x 28" x \$153.50 or \$229.90 = \$ 24" x 26" x \$173.25 or \$235.50 = \$	Standard Size Signs	Quantity	Advanced Price	Regular Price		Total
24" x 26"	11" x 14"		x \$59.30	or \$88.95	= \$	
Z4 X Z0	22" x 28"		x \$153.50	or \$229.90	= \$	
	24" x 26"		x \$173.25	or \$235.50	= \$	
28" x 44"	28" x 44"		x \$224.65	or \$337.00	= \$	

CUSTOM SIZE BANNER (IN SQUARE FEET)

Single Sided			Advanced Price	Regular Price	Total
	Х	=	X	or	= \$
width	height	area			
Double Sided			Advanced Price	Regular Price	Total
	X		x	or	= \$
width	height	area			
Top & Bott	om Pole Po	cket	Top Only Pole Po	cket Incl	ude Pole(s)

SEE ARTWORK
SUBMISSION GUIDELINES
DETAILED ON THE
FOLLOWING PAGE.

Subtotal	\$
Sales Tax 8.5%	\$
Total Services	\$





Artwork Submission Guidelines

Curtin provides the highest quality print production available. To ensure your enlarged graphic images meet your expectations of clarity, it is important to follow these guidelines when creating artwork:

- Vector format (ai or vector eps) with a final image resolution of 150 dpi at 100% scale which translates to a printed output of 600 dpi. Vector files can be formatted to any size without losing image quality.
- This is not the case with bitmap images files such as JPEG, GIF, TIFF, etc.
- **Logos** clipped from websites are not at the optimal dpi and should not be embedded in final artwork.
- PMS color numbers for color print matching. If you have samples of hard copy printouts or brochures, please provide these to assist with color matching.
- Fonts should be converted to outlines or paths prior to uploading the file. A listing of the fonts is also recommended.

<u>Images</u>

Rasterized pixel-based images such as PSD, TIF or JPGs should be high resolution (150-300 dpi) at full size, 1:1 ratio. This includes images linked or embedded in InDesign or Illustrator files. Based on viewing distance, below are some basic guidelines for resolution when working with formats such as PSD, TIF and JPG files.

48" x 96" Graphics and larger

Recommended resolution for graphic at full size dimensions:

- Viewing distance of 1-4 feet 200 dpi at full size
- Viewing distance of 5-9 feet 150 dpi at full size

Minimum resolution for graphic at full size dimensions:

- Viewing distance of 1-4 feet 150 dpi at full size
- Viewing distance of 5-9 feet 100 dpi at full size Graphics smaller than 48" x 96"
- Viewing distance of 1-4 feet 100 dpi at full size

Preferred File Formats:

- Adobe Illustrator (Al or EPS): Outline fonts and embed all links
- Adobe InDesign: Package all fonts and links
- Adobe Photoshop (PSD, TIF or JPG): For image files
- High Resolution PDFs

Checklist:

- SET DOCUMENT MODE TO CMYK
- USE APPROPRIATE DIMENSIONS AND SCALE
- SET APPROPRIATE BLEEDS ON ALL SIDES
- LEAVE 1" PERIMETER ON ALL SIDES FREE OF GRAPHICS AND TEXT.
- CHECK IMAGE RESOLUTION
- CONVERT FONTS TO OUTLINES
- EMBED IMAGES / SAVE & PACKAGE YOUR FILE
- INCLUDE PDF PROOF

Submitting Artwork:

Once your graphics are complete, please **CLICK HERE** to upload your graphic files or download templates.

Ouestions

Questions regarding artwork may be emailed to: info@curtinconvention.com

Please include, in all inquiries:

- Event name
- · Company name
- Booth number
- Contact information



Event Name:
Company Name:
Contact Name:
Email Address:
Cell Phone:
Booth #:

Notification Of Intent To Use Exhibitor-Appointed Contractor

IMPORTANT INFORMATION

Exhibitor-appointed contractors cannot perform any of the following services:

- Furniture placement
- Electrical, Plumbing Telephone installation
- Handling of freight
- Rigging
- · Booth cleaning

All EACs must comply with Union Regulations and hire Union personnel from the appointed Union with jurisdiction over the exhibit area.

It is the responsibility of the exhibiting company to see that each representative of the exhibitor-appointed contractors abides by the official rules and regulations of this event.

A Certificate of Insurance

must be provided to Curtin by your EAC showing general liability coverage and worker's compensation insurance, with coverage of \$1,000,000 valid in the city where the show will be held. Curtin Convention & Exposition Services, Inc. must receive these certificates with this form or your EAC will not be allowed on the show floor.

All requirements are strictly enforced.

If your company plans to use an Exhibitor-Appointed Contractor (EAC), which is an installation and dismantle company other than Curtin Convention & Exposition Services, Inc. to erect and/or dismantle your exhibit, this form must be fully completed and returned to Curtin no later than 02/13/2024 Failure to do so will result in the inability of this EAC to erect and/or dismantle your exhibit.

Please return to: Exhibitor Services

Curtin Convention & Exposition Services, Inc.

info@curtinconvention.com

EXHIBITING COMPANY INFORMATION

Exhibiting Company Name:	Booth #:
Exhibitor Contact (printed):	
Signature:	Phone #:

EXHIBITOR APPOINTED CONTRACTOR INFORMATION

EAC Company Name:	
EAC Contact Name:	
EAC Address:	
City/State/Zip:	
Contact Email Address:	
Phone:	24-hour Emergency Phone:
Type of Service to be Performed:	
Estimated # of Workers:	Estimated Arrival Date:



Get the Show on the Road

TForce Freight Trade Show

Your booth is the centerpiece of your company's trade show presence. If it doesn't arrive intact and on-time, your business could miss out on a golden opportunity to gain exposure within the industry.

At TForce Freight, we understand your trade show needs, and we're here to ensure your trade show shipping experience is easier than ever.

Whether your booth is headed for the advanced warehouse or direct to the show site, the TForce Freight Trade Show team can provide you with dependable transit times at the right price — ensuring that your trade show experience goes off without a hitch.



Vast Network Coverage

TForce Freight Trade Show has established a massive network of more than 200 facilities throughout the United States. Which allows us to provide you competitive time-in-transit speeds to and from all major trade show markets.

